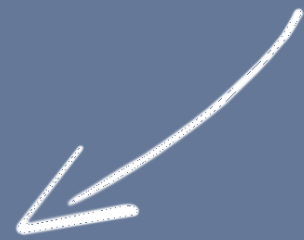


PRESS RELEASE



*Beta*  
*Consulting café*



LAUNCH



# ONLINE RESOURCES FOR CONSULTANTS

## CAFFEINE FOR YOUR CONSULTING LIFE

Consulting Cafe aims to create a worldwide knowledge base for the Consulting Community.

**Website:** [consultingcafe.com](http://consultingcafe.com)  
**Twitter:** @ConsultingCafe  
**Email:** [info@consultingcafe.com](mailto:info@consultingcafe.com)  
**Launch:** 04/2012

## Why Consulting Cafe?

The Consulting market has known a drastic boom in past decades and has developed into a highly segmented market: Large consulting groups, specialized boutique consulting firms and a great number of independent consultants. While highly innovative and flexible, boutique consulting firms and freelancers lack the peer support and knowledge sharing that lets large consulting firms develop a competitive edge in the long run.

After starting his own Consulting boutique, Pierre Guimard, a web entrepreneur and strategy consultant, launched Consulting Café, a platform for the millions of consultants around the world to leverage each other's experiences and knowledge.

Consultants in large consulting firms are able to save an incredible amount of time just being able to dig in the company's archives and re-use part of these deliverables, they can turn to the IT desk when they need a tool to improve their efficiency, they have the possibility to ask a peer for client relationship advice etc. Consulting Café allows boutiques and freelancers to benefit from that same edge.

## What Is Consulting Cafe?

Consulting Cafe aims to create a worldwide knowledge base for the Consulting Community.

We provide ways for consultants to save time, increase revenue and leverage each other's experiences. Consultants use our marketplace to give a second life to their deliverables, the blog to exchange business tips, the client directory to rate clients and the tool index to recommend the most efficient tools.

We hope to help improve consultants' efficiency and alleviate their busy lives.



## What Can Users Do With Consulting Cafe?

### Monetize Archived Projects

Every consultant has loads of idle documents on their hard drive. We let consultants give a second life to their deliverables and make money in just a few clicks.

We like to think of Consulting Cafe's Marketplace as the eBay of consultants.

### Buy Presentations and Documents

Time is scarce. We allow consultants to save theirs by purchasing quality presentations and documents already produced by other top consultants.

Consulting Cafe's marketplace offers consulting boutiques and freelance consultants the same resources as large consulting groups. Instead of starting each case from scratch, consultants are given access to a wide database of knowledge.

Users can browse through PPTs, Excels, PDFs and Docs across Benchmarks, Competitive analyses, SWOTs, methodologies, Best practice guides, Training, Business Process, Contracts, Customer Surveys, Plan of Actions.

Coming soon: More Content, More Categories, More Knowledge.

### The Best IT Solutions In One Place

Sometimes, a simple software can make a substantial impact on productivity.

We provide a catalog of the best solutions used in the consulting industry from data backup to project management tools. Users can recommend and review the tools that they use and discover solutions that are used in their professional community.

What solutions? Data backup, project management, cloud computing, conference calls, file transfer, task management, great apps.

### The Consulting Cafe Blog

The Consulting Cafe blog allows consultants to read and share career, client relationship and business development advice. Contributors also use the blog to give their take on industry trends and recommend products to their peers.

## Rate Clients

Consultants often find themselves in the hot seat: They see what companies would love to hide. Observing clients' problems very often means seeing the rawest side of companies and employees. Stubborn, cheap, uncooperative, clueless... Due to client confidentiality, consultants are often unable to discuss difficult clients.

That's why we let consultants anonymously share their most epic experiences and rate how consultant-friendly their clients truly are.

Consultants use it to submit short nameless reports or simply tweet their most absurd anecdotes @EpicClients.

## Forum

The Forum allows individuals who share a very particular lifestyle to ask, debate, and share opinions and experiences with their community.

Consultants can debate topics ranging from professional issues such as dealing with difficult clients to more personal issues such as dealing with the tough work-life balance specific to their field.

**For any inquiries, please get in touch with our team: [info@consultingcafe.com](mailto:info@consultingcafe.com)**